

# WELCOME TO **SMART KEY**



**PRIORITY TO  
HUMAN HEALTH !**



# Economic Survey of India

**Average Monthly Expense of a Middle Class Family for survival.**

??  
**10 Lakh**

| YEAR | FAMILY | EXPENSES     |
|------|--------|--------------|
| 1940 | 2 + 15 | Rs. 10       |
| 1960 | 2 + 7  | Rs. 100      |
| 1980 | 2 + 5  | Rs. 1,000    |
| 2000 | 2 + 2  | Rs. 10,000   |
| 2020 | 2 + ?  | Rs. 1,00,000 |
| 2040 | 2 + ?? | Hou Much ?   |

In 2040 with this inflation rate, it would be Rs. 10 lacks Per Month.  
Do you think your income will grow at par with the inflation ?

# What is Direct Selling ?

What is Direct Selling? Direct Selling is a business that relies on independent salespeople selling to other people one-on-one while frequently working from home. You should create a network of company partners or salespeople for a Direct Selling business to help with lead generation and closing deals.



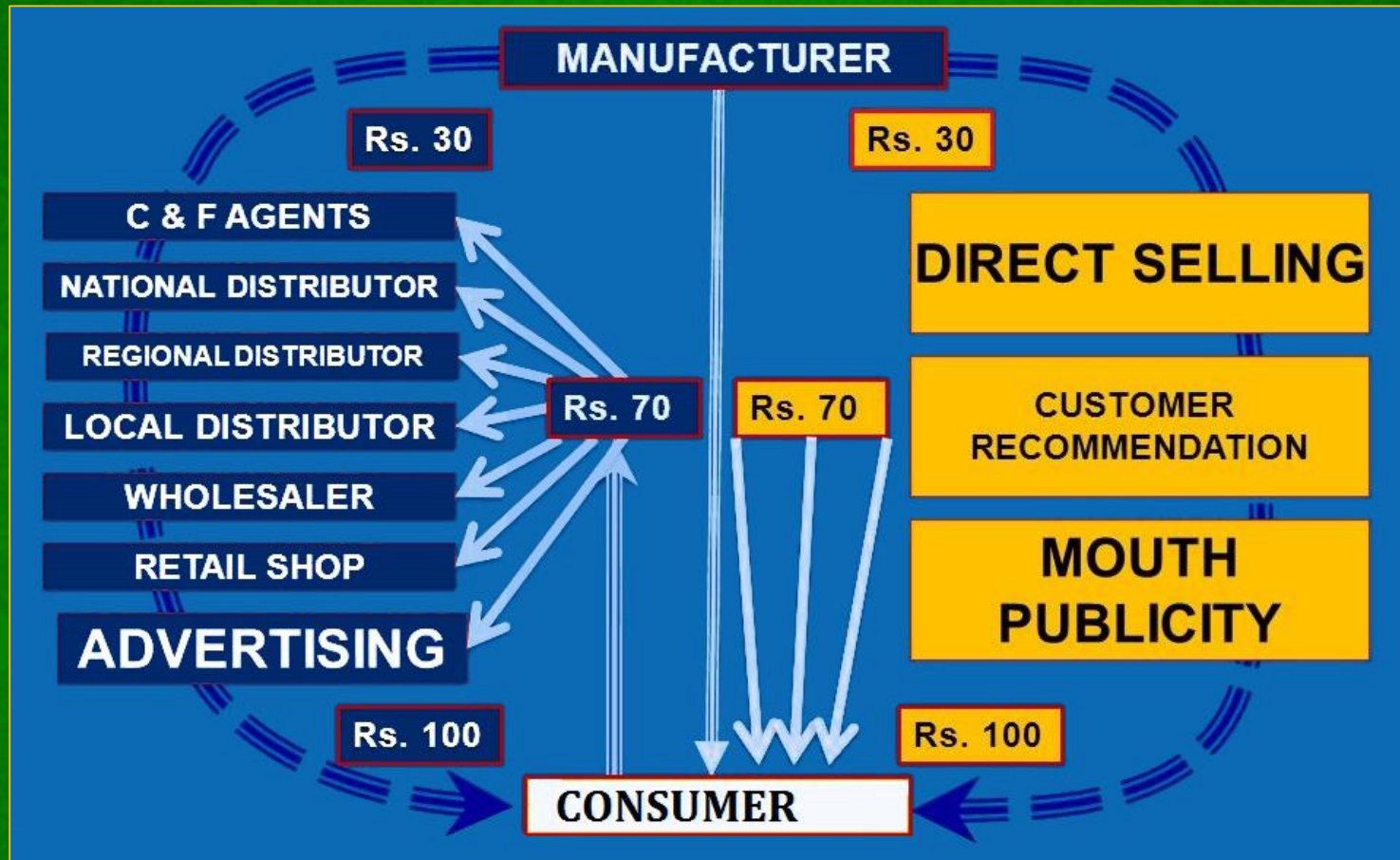
**In Direct Selling Business, Products & Services reached to customer directly by strong Network System**



# Why Direct Selling ?



# Business System





# Traditional Vs Network

## Traditional Business

▶ Takes Too Long for Products To get to the Consumer

▶ Capital Intensive

▶ High Overhead Costs

▶ Problem of fake goods

▶ Unfair Price Competition

▶ Artificial Scarcity

▶ High entry level

▶ Too many middle men

▶ Too may taxes

▶ Requires renting office space

▶ Employee problems

▶ Earn Solely on personal effort

▶ Limited to profits only

▶ High advertising costs and intense marketing campaign, etc....

## Direct Selling

▶ Shorter delivery time

▶ Requires very little capital

▶ Low overhead costs

▶ No Problem of fake goods

▶ Fixed price

▶ No Artificial Scarcity

▶ No Specific Skills or Knowledge required

▶ Only one middle man

▶ Can work from home or a briefcase

▶ No employee problems

▶ Earn from the efforts of others

▶ No cost advertising - word of mouth

▶ Residual Income

▶ Several Income streams :Profits,  
Commissions, Incentives, Overseas trips.



# Direct Sales Steps

## 7 Steps To Success In Direct Sales

Fall in Love With  
Your Products

Tell at least 5 other people  
why you love the product

Ask 5 people to try if for  
themselves & Give Feedback

Follow your Company's  
Exact compensation plan  
for 6 months

Find your flow and Do  
what works for you

Set Goals and Create a  
Plan for Growth

Share Virtually with  
Social media



# Advantages of Direct Selling



Targeting  
the right  
Audience

Stronger  
Brand  
Awareness

Measurable  
Results



More  
Personal

Affordable  
Cost  
- Effective

Stronger  
Customer  
Relationships



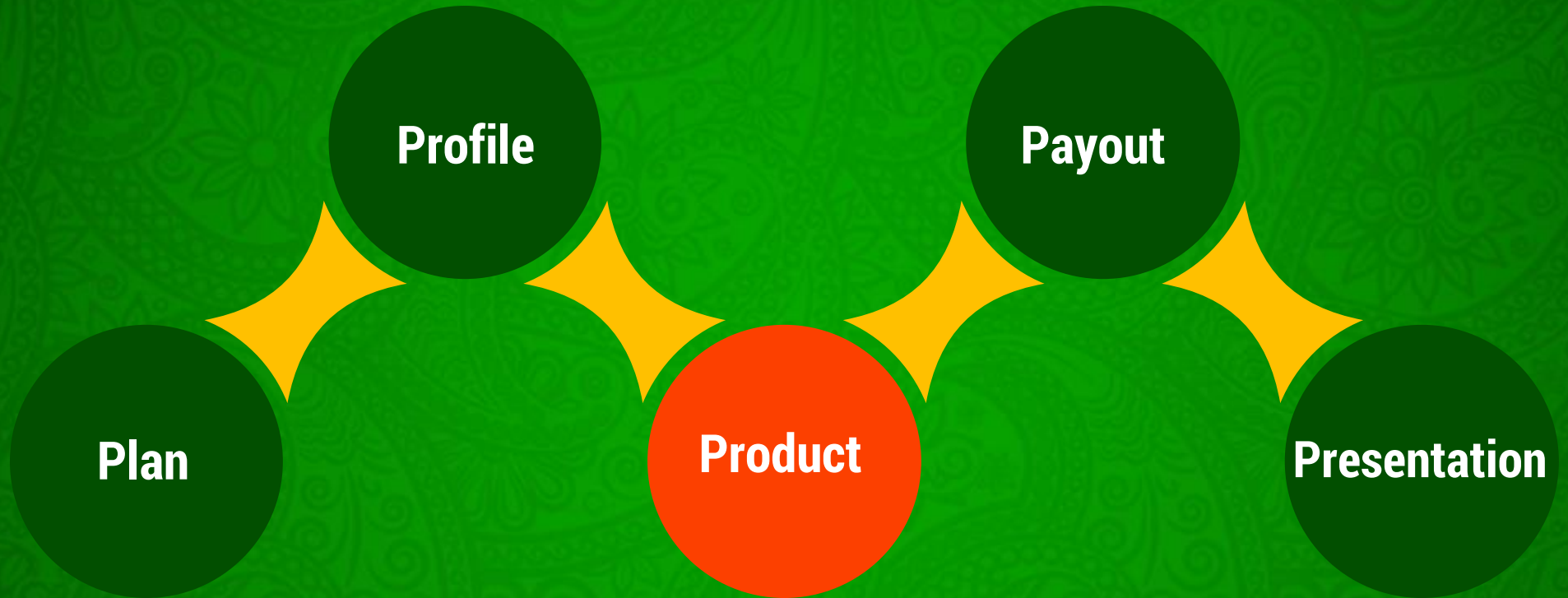


# Business Basics



# Why Choose Us ?

The Power of 5P for  
Successful Direct Selling



**RIGHT PLACE TO SHOP & EARN**





# About Us

Smart key is a trusted name in the health supplement industry, committed to delivering innovative and effective solutions for overall well-being. Established three years ago and headquartered in Navi Mumbai, the company has quickly gained a reputation for excellence, owing to its scientifically developed, result-oriented products. Driven by a mission to promote both health and wealth, smart key is revolutionizing the wellness landscape with its dual focus on improving quality of life and providing sustainable opportunities for financial growth.

## A legacy of expertise and innovation

Smart key stands apart, thanks to its panel of expert doctors and healthcare professionals who bring years of experience and deep knowledge to the table. Every product is meticulously crafted under their guidance to ensure safety, efficacy, and superior quality. By blending science with innovation, the company offers a diverse range of health supplements designed to address various needs, from immunity enhancement to energy boosts and overall vitality.



**Dr.(H.C)Pandhari Vasant Pawar**  
(Chairman & Managing Director)



# Vision Mission



## Our Vision :

### Shaping a Healthier, Wealthier Future

The vision of smart key is to be a global leader in health supplements, recognized for empowering individuals to lead healthier lives while creating wealth-building opportunities. By fostering a culture of wellness and financial empowerment, the company aims to make a lasting impact on society.



## Our Mission :

### Health Meets Wealth

At smart key, the mission goes beyond providing high-quality health supplements. The company is equally dedicated to creating wealth solutions for individuals who wish to achieve financial freedom. Through partnerships, distributorships, and business opportunities, smart key enables its associates to grow alongside the brand, fostering mutual success.

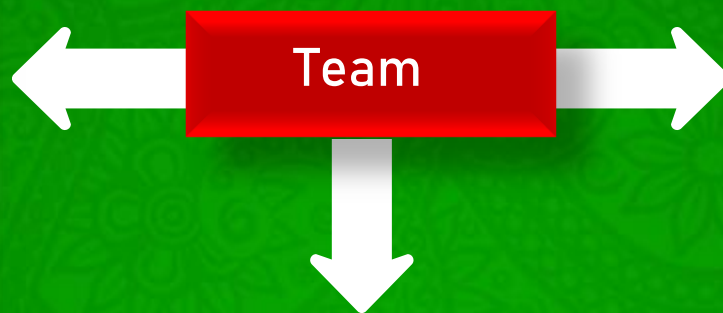




# How Do i Begin ?



Product Services



Training & Support



You



# Smart Key Distributor

**YOU AS  
DISTRIBUTOR**



You Can Add Your  
Friends and Relatives As

**Preferred Customers**



Sale Your Products  
and Earn Money

**DISTRIBUTOR  
SPONSOR YOUR  
(Direct Seller)**



Enrich Your Team To  
Become Independent





# We Believe

**Health + Wealth = Smart Life**

Health



Wealth



Success



# Why Choose Us ?

- ❖ Result-oriented products: all supplements are formulated to deliver tangible health benefits, backed by scientific research and rigorous testing.
- ❖ Expert-led development: with a skilled panel of doctors and healthcare specialists, the company ensures that every product meets the highest standards of quality and efficacy.
- ❖ Customer-centric approach: feedback and satisfaction are at the core of the company's operations, driving continuous improvement and innovation.
- ❖ Dual impact: beyond promoting health, smart key provides wealth-building opportunities, making it a holistic solution for those seeking personal and financial growth.
- ❖ Commitment to Navi Mumbai and beyond
- ❖ Based in the vibrant hub of Navi Mumbai, smart key leverages its strategic location to cater to a growing customer base across India. Its state-of-the-art facilities are equipped with advanced technologies to ensure efficient production and timely delivery.





# Looking Ahead :

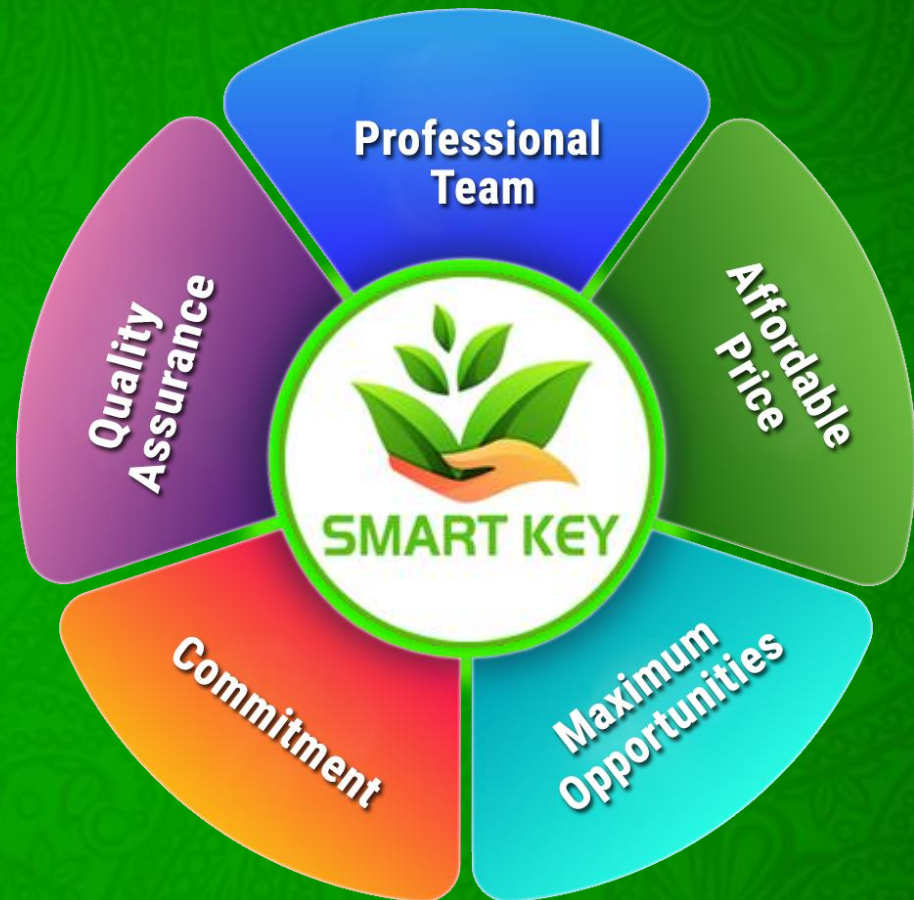
As smart key continue to expand its footprint, the focus remains steadfast on its core values of health, innovation, and opportunity. The company is dedicated to launching new and improved products, reaching wider audiences, and strengthening its network of partners. With a vision of empowering lives through health and wealth, smart key enterprises is poised to lead the way in the wellness industry for years to come.

**Join Smart Key on this transformative journey  
where well-being meets prosperity.**



# Best Lifetime Opportunity To be Wealthy and healthy !

WE BELIEVE  
THAT NATURAL  
HEALTH AND WELLNESS  
HAS THE POWER  
TO CHANGE LIVES



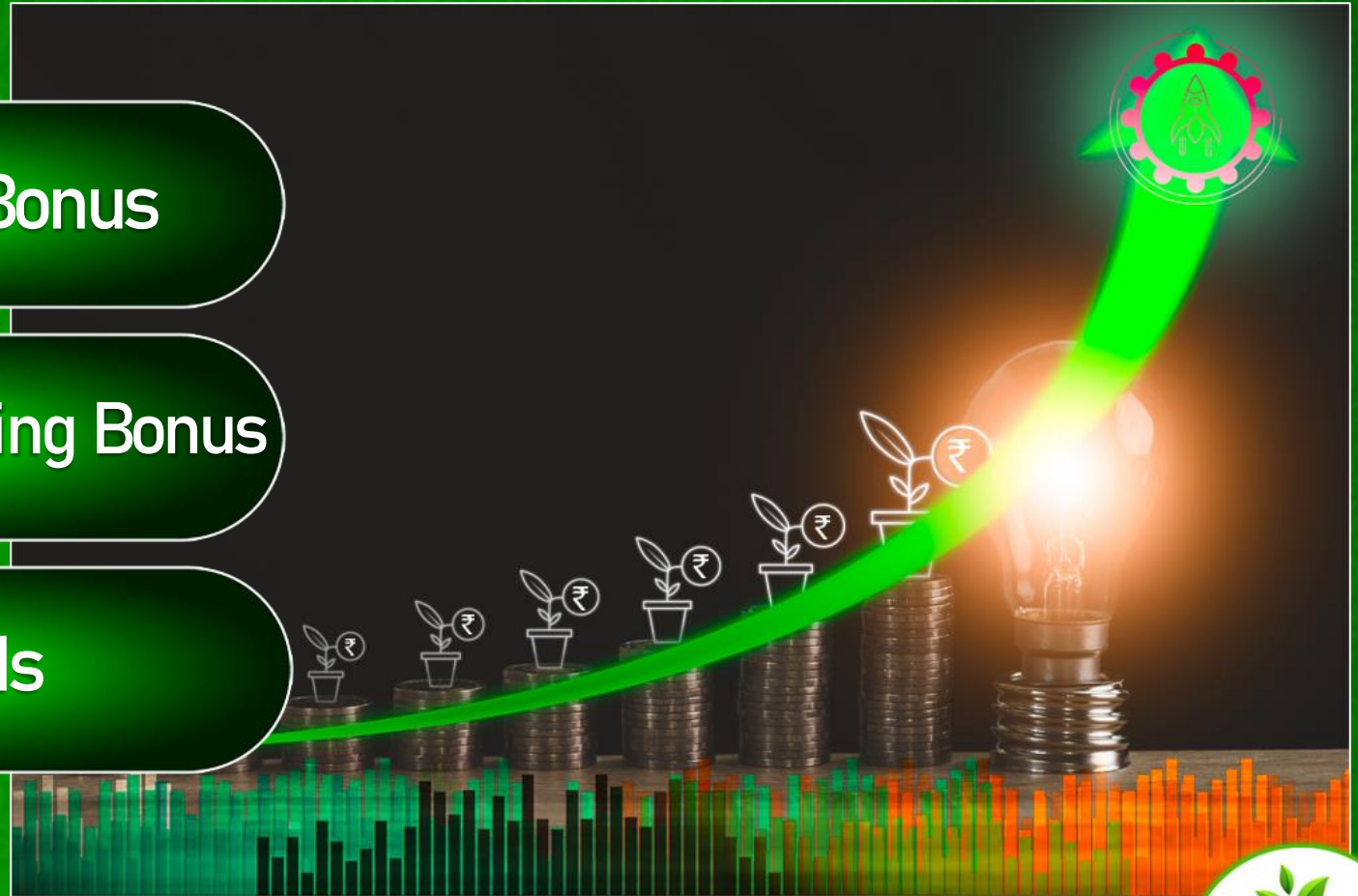


# Types of Income

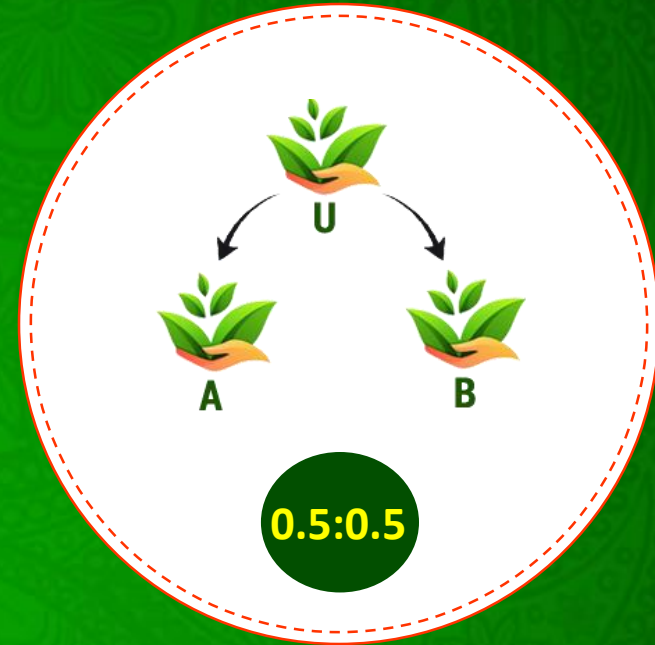
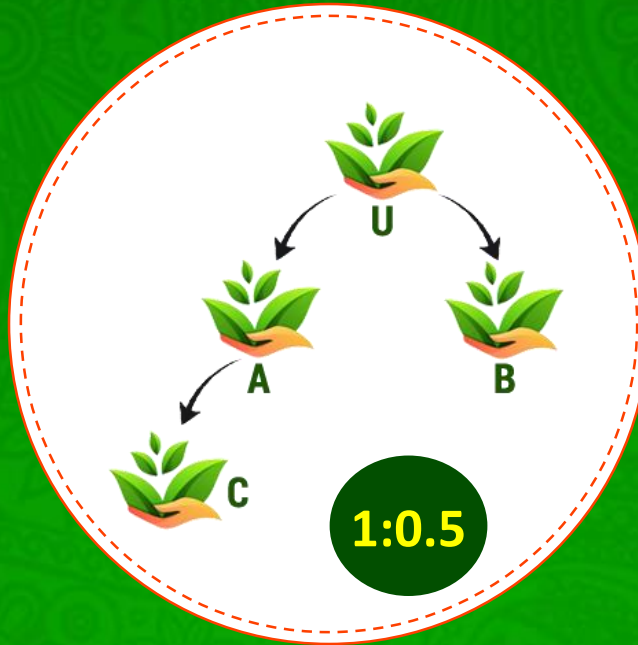
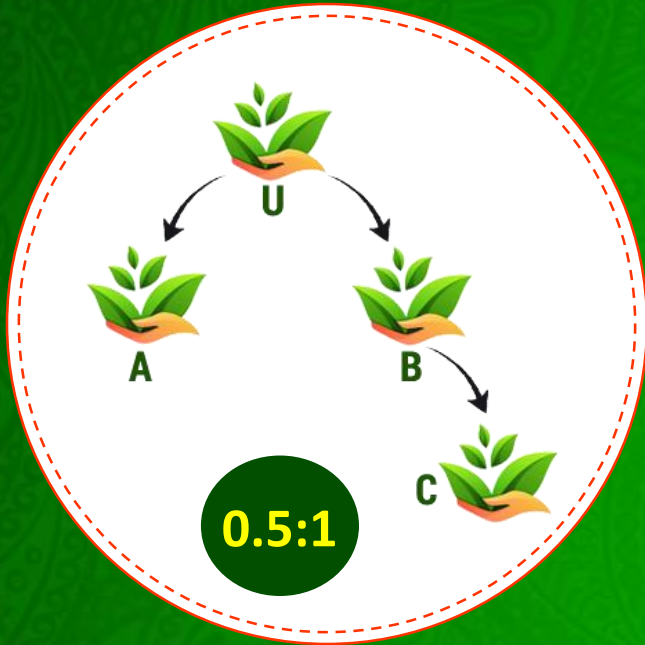
Matching Bonus

Sponsor Matching Bonus

Rewards



# Matching Bonus

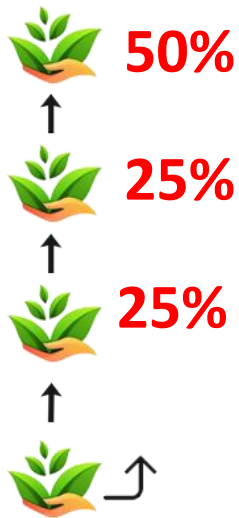


First Matching 0.5:1 or 1:0.5 = 250 and after Matching 0.5:0.5 = 250.00

**Matching Bonus = 250.00**

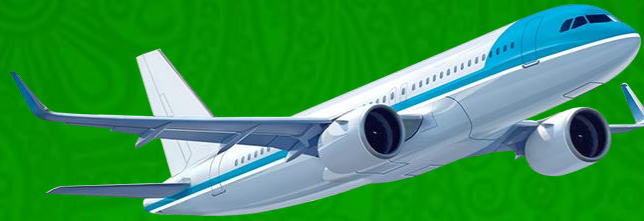


# Sponsor Matching Bonus



**On Matching Bonus  
Sponsor Matching Bonus  
Will Distribute 3 Level  
as 25%, 25% and 50% (Sponsor to Sponsor)  
No Capping**

# Rewards



**GOA**

**30 Pair**  
**30 Days**

**90 Pair**  
**45 Days**

**THAILAND**

**A WORLD OF  
FUN AWAITS YOU!**



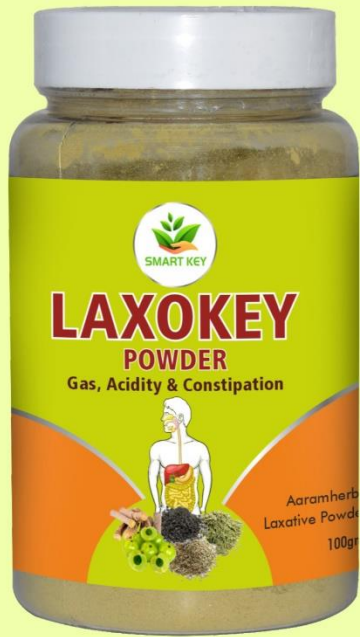


# Types of Products



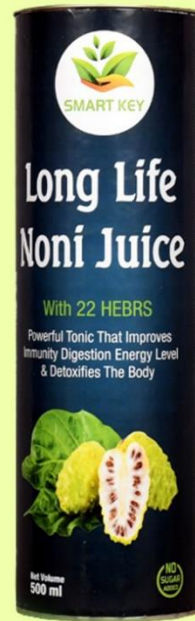
**We have a wide range of quality products !**

# Our Products



100g Powder

**LAXOKEY POWDER**



**LONG LIFE NONI JUICE**



**DIGESTIVE CARE JUICE**



**Health is Wealth !**

**Health Wealth & Happiness !**

*Be Nutri-wise*

**Eat Well  
Live Well**

**Healthcare Products**

**For a Family Good Health  
& Well-being**



[www.smartkey4u.com](http://www.smartkey4u.com)







**AGRICULTURE**  
Innovative & Result  
Oriented Products







**Life Changing**  
**Business Opportunity**  
**With Smart Key**

[www.smartkey4u.com](http://www.smartkey4u.com)



# Terms & Condition

- ❖ Admin 5 %. TDS 5 %
- ❖ One Pan card, One ID
- ❖ Every 10<sup>th</sup> Pair Cutting
- ❖ All Rights Reserved to Smart Key





# Legal Document



**Registration Certificate**  
Government of Maharashtra  
Food And Drug Administration  
Food Safety and Standards Authority of India  
Registration Certificate under FSS Act, 2006



/ Registration Number: 21525024000118




- Name and permanent address of Food Business Operator (FBO) PANDHARI VASANT PAWAR C/O - SMART KEY HEALTH ENTERPRISES SHOP NO. 07, GAURIHAR COMPLEX, PLOT NO. 39, SECTOR - 9, KAMOTHE, Parvel (New), Parvel City, Raigad, Maharashtra-410209
- Address of location where food business is to be conducted / premises SHOP NO. 07, GAURIHAR COMPLEX, PLOT NO. 39, SECTOR - 9, KAMOTHE, Parvel (New), Parvel City, Raigad, Maharashtra - 410209
- Kind of Business Retailer
- Photo Identity Card Aadhaar

This Registration Certificate is issued under and is subject to the provisions of FSS Act, 2006 all of which must be complied with by the petty food business.

Place / Raigad Registering Authority  
Issued On / 16-01-2025 (New Registration) (Tatkal Registration Certificate)  
Valid Upto: 15-01-2026 (For details, refer Annexure)

**Annexures:**  
1. [Product Annexure](#)  
2. [Validity Annexure](#)  
3. [Registration Id Card](#)

**Disclaimer :**

- This is an instantly issued registration certificate on the basis of self-declaration made by the applicant. Any false declaration shall attract penalty up to Rs. 10 lakhs under Section 61 of the FSS Act, 2006.
- This registration copy shall not be used to claim ownership of the premise.
- Jurisdictional Designated Officer / Registration Authority / Food Safety Officer shall have all the powers as laid down under FSS Act, 2006, Rules and Regulations made thereunder to conduct any enforcement activity in their jurisdiction to enforce the provisions of Food Safety against these instantly issued Registration Certificate.

**Note:**

- Application for renewal of Registration Certificate can be filed as early as 180 days prior to expiry date of Registration Certificate. You can file application for renewal or modification of Registration

**FSSAI - Registration Certificate**

**No : 21525024000118**



भारत सरकार  
Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small and Medium Enterprises



### UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: UDYAM-MH-27-0149525  
SMART KEY HEALTH ENTERPRISES

| S.No. | Classification Year | Enterprise Type | Classification Date |
|-------|---------------------|-----------------|---------------------|
| 1     | 2024-25             | Micro           | 10/06/2024          |

**MAJOR ACTIVITY**  
TRADING  
(For availing benefits of Priority Sector Lending (PSL) OMS)

**SOCIAL CATEGORY OF ENTREPRENEUR**  
GENERAL

**NAME OF ENTIS**

| S.No. | Name of Entis                |
|-------|------------------------------|
| 1     | SMART KEY HEALTH ENTERPRISES |

**OFFICIAL ADDRESS OF ENTERPRISE**

| Plot/Door/Block No. | SHOP NO. #1 | Name of Premises/ Building | GAURIHAR COMPLEX      |
|---------------------|-------------|----------------------------|-----------------------|
| Village/Town        | KAMOTHE     | Block                      | PLOT NO. 39           |
| Road/Street/Lane    | SECTOR - 9  | City                       | NAVY MUMBAI           |
| State               | MAHARASHTRA | District                   | RAIGAD, Pin 410209    |
| Mobile              | 982090001   | Email                      | prajapat770@gmail.com |

**DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE**: 18/12/2024  
**DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS**: 18/12/2024

| S.No. | NIC 2 Digit | NIC 4 Digit                          | NIC 5 Digit  | Activity |
|-------|-------------|--------------------------------------|--|----------|
| 1     | 56          | 5629 - Other food service activities | 56291 - Activities of food service contractors (e.g. for caterers) | Services |

**DATE OF UDYAM REGISTRATION**: 10/06/2024

In case of graduation (upward/reversal) of status of an enterprise, the benefit of the Government Schemes will be applied as per the provisions of Notification No. S.O. 21983 dated 24.06.2020 issued by the MSME.

(Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of Printing: 16/01/2025

**For any assistance, you may contact:**

- District Industries Centre: RAIGAD (MAHARASHTRA)
- MSME-DFO: MUMBAI (MAHARASHTRA)

Visit : [www.msme.gov.in](http://www.msme.gov.in) ; [www.dcmsme.gov.in](http://www.dcmsme.gov.in) ; [www.champions.gov.in](http://www.champions.gov.in)



**BE A CHAMPION**  
with the  
Ministry of  
MSME

**UDYAM Registration Certificate**

**No : UDYAM-MH-27-0149525**





# Certificates

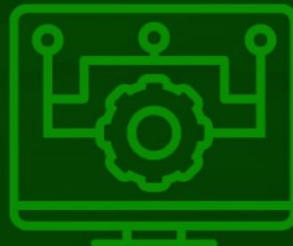




# Banking Partner



| Bank Name      | Kotak Mahindra Bank |
|----------------|---------------------|
| Name           | Smart Key           |
| Account Number |                     |
| Branch         |                     |
| IFS Code       |                     |



# Contact Us

## SMART KEY



### Address :

Gaurihar Complex, Shop No 7, Sector No 9,  
Plot No 39, Kamotha 410209.



### Contact No :

+91 9029990003



### Email :

smartkey4u24@gmail.com



### Website :

www.smartkey4u.com







**Thank You !**

[www.smartkey4u.com](http://www.smartkey4u.com)